

## COOKIES ON FARMFORCE WEB SITES

### WHAT ARE COOKIES?

A cookie is a small text file that is added to your browser's internal memory and allows us to keep track of what you add to your shopping cart and which items are displayed, as well as providing statistics that we use to make our web pages better for our users.

*Pixels* are image files (pixels) that trigger the use of a cookie after an event occurs. Pixels are used to connect you to third party websites.

*Scripts* are pieces of code that are necessary to activate a pixel or used to identify your browser or device across different visits and websites.

We may use both session cookies (which expire once you close your web browser) and persistent cookies (which stay on your device until the expiration date or until you delete them).

### OUR USE AND CATEGORIES OF COOKIES

We use cookies for the following purposes:

**Necessary cookies.** Cookies necessary for basic functions on our website, such as security and network management, to enable you to log in to your account, fill out forms, or place orders.

**Analytics cookies.** Cookies to analyse, create statistics and reporting for the purpose of improving our websites and services. We use the information we collect to analyse trends so that we can make our web pages better for those visiting us online.

**Personalisation cookies.** Cookies allowing us to remember your previous choices, if any, and to provide you with customised content on our websites.

**Targeted cookies.** Cookies to provide relevant marketing that is relevant for you based on certain parameters, such as data about your behaviour on our site.

Like most other websites, we collect information automatically and save it in log files on our servers. This is information such as which type of browser you use on our website, broadband providers (ISPs), operating systems, date and time of visit, as well as some data about navigation.

Information will only be used internally and will not be forwarded to any third party and/or other persons outside Farmforce. We never store information that can identify you personally.

### THE COOKIES WE USE ON OUR WEB PAGES

Cookies on <https://farmforce.com>

Name	Supplier	Type	Category	Purpose	Data
__ga	Google	Cookie	Analytics	Used to generate statistical data on how the visitor uses the website.	Unique ID
__gid	Google	Cookie	Analytics	Used to generate statistical data on how the visitor uses the website.	Unique ID
__gat_gtag_UA_73541438_2	Google	Cookie	Analytics	Used by Google Analytics to throttle request rate.	1 or nothing
NID	Google	Cookie	Personalisation and Targeted	Most people who use Google services have a preferences cookie called 'NID' in their browsers. When you visit a Google service, the browser sends this cookie with your request	Unique ID

				for a page. The NID cookie contains a unique ID used to remember your preferences and other information, such as your preferred language, how many search results you prefer to have shown on a results page (for example, 10 or 20), and whether you want to have Google's SafeSearch filter turned on.	
catAccCookies	Farmforce	Cookie	Personalisation	Cookie consent accepted status	1 if cookies accepted, otherwise unset
pll_language	Farmforce	Cookie	Personalisation	Language selected	en, es etc.

Cookies on https://<tenant>.farmforce.com and https://weblogin.prod.farmforce.com

Name	Supplier	Type	Category	Purpose	Data
sessionid	Farmforce	Cookie	Technical	Used to remember the active logged-in session.	Unique ID
AWSALB	Amazon	Cookie	Technical	When using an Amazon ELB Application Load Balancer and working with Sticky Sessions the load balancer inserts a cookie named AWSALB in the first request.	The contents of these cookies are encrypted using a rotating key. You cannot decrypt or modify load balancer-generated cookies.
AWSALBCORS	Amazon	Cookie	Technical	Elastic Load Balancing generates a second stickiness cookie, AWSALBCORS, which includes the same information as the original stickiness cookie plus a SameSite attribute.	The contents of these cookies are encrypted using a rotating key. You cannot decrypt or modify load balancer-generated cookies.
csrftoken	Farmforce	Cookie	Technical	Used to prevent Cross-Site Request Forgery	Unique ID

You may obtain an overview of active cookies on our webpage by installing a plug-in for your browser.

## YOUR CONSENT

We use cookies based on your consent.

Most modern browsers (Google Chrome, Firefox, Internet Explorer, Safari, Opera etc.) are set to accept cookies automatically, but you can choose to change settings so that cookies are not accepted. To change cookie settings, please see the 'Help' section of your browser or visit [aboutcookies.org](http://aboutcookies.org). Please note, if you do not accept cookies many websites will not function optimally.

For some types of cookies, you must give an active opt-in consent. Your choices are further described in our pop-up.

## DATA PROTECTION

Normally, our use of cookies does not involve the processing of data that we may link to you as an identifiable individual.

Our legal basis for using cookies that contain personal information is GDPR article 6 (1) (f): our legitimate interest in customising your experience on our websites. If you have accepted the use of *targeted cookies* for advertising, our basis for using such cookies is the GDPR article 6 (1) (a): your active, opt-in consent.

## **CHANGES TO THIS COOKIE NOTICE**

This Cookie Notice was last updated on 29 Dec 2020.

This Cookie Notice may change from time to time. You will always find the latest version of this Cookie Notice on our websites.