



Large scale solution to manage small scale farming



smallholder farmers to alleviate pain points and drive supply chain sustainability. We enable traceability and visibility down to the field level, supporting clients to address pressing environmental (deforestation) and social (child labor) issues.

Farmforce is a cloud-hosted web and mobile platform enabling transparency and digital management in the first mile of agricultural value chains.

Launched in Nairobi, Kenya in 2012, Farmforce supports local and global agribusinesses to understand where their products originate and how they were grown.

Our clients manage their strategic sourcing partnerships with farmer cooperatives and

Our robust, mature mobile technology solution replaces existing paper-based processes and provides transparency from the field, throughout the season, at harvest purchases with quota tracking and to warehousing. This visibility provides actionable information and aggregated statistics for management, while providing bag-level traceability and supporting compliance with food and sustainability standards (UTZ, Rainforest Alliance, SAI FSA) to ensure product authenticity.



Global trader testimonial

Sourcing sustainably grown cocoa from smallholder farmers is the core of our business. Farmforce gives us and our customers security and certainty in the sustainable origin of our cocoa by providing bag level traceability back to individual certified farmers. With the Farmforce platform we can digitally capture cocoa purchases from specific farmers including real time management of certified quotas to ensure that Rainforest Alliance and UTZ certified cocoa is grown to their high standards. This digital transparency allows us to differentiate our cocoa and ensure its credibility.

Suzanne Uittenbogaard, Sustainable Value Chain Manager at Cargill Cocoa & Chocolate, Farmforce client since 2017, currently managing 200,000+ farmers.



The digital solution to secure sustainable cocoa sourcing

farmforce.com

Bag-level traceability and quota management

Trusted by 4 Global Leaders in Cocoa Sourcing - full traceability with 300,000 farmers



Barcode Scanner
Scan a physical barcode on a bag with the app, link to a certified farmer and field



Real-Time Quota Tracker
Automatically updated certified quota per farmer as you buy beans



GPS Mapped Fields, Buying Centers, Purchases
Map fields and record GPS coordinates at the point of cocoa purchase

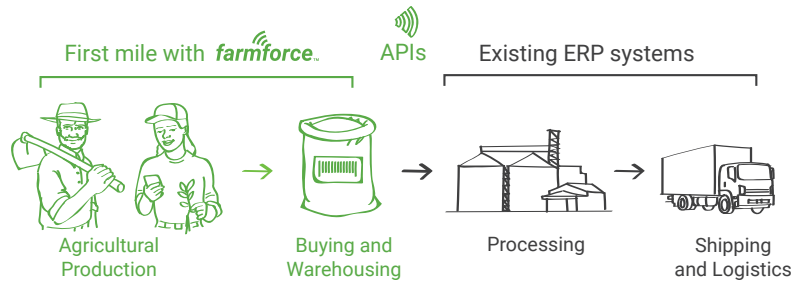


Rebagging Visibility
Manage cocoa lot creation and track rebagging for clarity of origin



Digitizing farmer supply chain data

Our mission is to provide the richest digitized information from the agricultural first mile.



Optimizing smallholder production

40+ crops managed



Exporters

Professional relationships with Farmer Organizations with access to systematized digital information. Increased confidence in produce origin, traceable credibility for international certification.



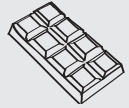
Processors & Manufacturers

Quality control and supply transparency for raw materials procured from a widely distributed farmer base.



Agricultural Traders

Barcode-based, bag-level traceability of certified production starting from the point of purchase and linked to GPS mapped fields.



Brand Owners

Digital management of food safety, visibility on sustainability, deforestation and child labor issues when sourcing from smallholders.

Global reach

Delivering digital transparency

30 countries
4 continents
6 offices
8 years
15 languages
550,000+ farmers



Select clients and partners



Empowering small scale farmers

Sustainability in supply chains require small scale farmers to realize benefits and be able to compete globally. Farmforce is ICT4Development, with farmers producing on the platform experiencing:

Enhanced Market Access

With digital traceability and efficient certifications, farmers sell to more lucrative global markets, directly earning significant premiums per kg for their certified cocoa

Business-Oriented Farmer Groups

Leveraging the ICT tool, farmer groups can rise

up from subsistence farming to now treating farming as a business

Reduced Fraud

Digital record keeping and printed receipts reduce opportunities for fraud at the expense of farmers

Quantify Benefits and Impact

Cooperatives and agribusinesses use Farmforce data for robust analysis on the impacts of their input packages, training, and other interventions to determine the most effective solutions to scale up

Our driving goal is to deploy practical technologies to support farmers to reap the benefits of their hard work through profitable and secure long-term relationships with agribusinesses.



Farmforce solutions for MNCs

Source from smallholder farmers, build modern value chains with long term sustainable benefits and security.

For buyers:



Deforestation monitoring

Proactive monitoring and cross-mapping with GFW database



Quota management

Certified quotas calculated per farmer, real-time updates as harvest delivered



Traceability

Bag-level, digital traceability to a certified farmer and field, ensure product credibility



Forecast Supply

Visibility on mid-season yield, early alert on alternative supply needs

For farmers:



Manage certification

Streamline data collection for UTZ and Rainforest Alliance, transparent verification



Monitor & evaluate

Surveys for analysis on analysis production, socioeconomic and economic factors, track farmer performance and impact



Mitigate risk

Integrate credit, insurance, digital payments, track financials with farmers and groups



Boost quality

Transparent analytics to drive better crop selection, input use, and optimal practices

Contact us

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farmforce.com



Field Officer using the Farmforce mobile app to record farmer details.